

#### PRESS CONTACT

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# Clockaudio Adds Dynamic New Control Options for TIM-1000 with a QSC Q-SYS Control Plugin

**December 16, 2020 – Vaudreuil-Dorion, Canada** - Clockaudio, a global leader in pro-AV microphone technologies based in the UK and with offices in North America and Asia, is excited to announce the availability of a new QSC Q-SYS™ Ecosystem Control plugin for the company's Trackable Intelligent Microphone (TIM-1000).

The Q-SYS plugin enables the dynamic features of TIM-1000 to be simply and easily controlled through the Q-SYS™ software-based audio, video & control Ecosystem from QSC. This plugin will be available through the Asset Manager portal within the Q-SYS Designer Software. Facilitation of the control programming and interface for the new plugin was done by control programming and software development experts, Control Concepts.

The addition of the Q-SYS plugin simplifies integration of the TIM-1000 into Q-SYS and further enhances the setting controls for TIM-1000. This provides users with additional visual cues and performance options for the microphone. These cues can be customized to specific colors (such as the colors of a brand) or can be programmed to let meeting attendees know when a mic is muted or in an alternate state. It can also be programmed to signal specific events, such as when a phone is ringing or to remind attendees that a meeting is coming close to its end.

Simon LeDuc, Product & Technical Manager for Clockaudio shares, "With Q-SYS, users get audio and control capabilities in one solution, giving integrators an opportunity to deal with less hardware, less configuration, less steps for the install and less points of potential failure. With the robust nature of the plugin, and the flexibility of Q-SYS, what they can do with our LED ring is literally up to the integrator's imagination, with almost endless possibilities." Robert Moreau, Managing Director for Clockaudio North America says, "We are proud to share the news about the TIM-1000 plugin for the Q-SYS Ecosystem. The Q-SYS platform is very popular with many of our customers, and this new plugin will greatly facilitate the connectivity between TIM-1000 and Q-SYS."

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"The Q-SYS Ecosystem offers tremendous flexibility, and we are thrilled to work with manufacturers, like Clockaudio, to provide the ability to quickly and easily integrate today's most popular meeting room endpoints into the Q-SYS Ecosystem to meet new expectations of end users," says Jason Moss, VP of Alliances and Market Development for QSC. "In addition, we appreciate working with the innovative team at Control Concepts to help proliferate the adoption of Q-SYS within the market."

Steve Greenblatt, President of Control Concepts shares, "throughout the years, our relationship with Clockaudio has included control integration and support for many products including the CDT 100, C 303-D, and TIM-1000. With the development of the Q-SYS plugin for the TIM-1000, not only have we helped Clockaudio facilitate additional control options and ease of implementation for their integrator clients, we have seen a connection between two of our partners be strengthened."

In looking back at the team that helped bring this new option for TIM-1000 to market, Moreau adds, "It is always a pleasure working with both QSC and Control Concepts. We look forward to continuing to work together to embrace the changing AV market, make microphone installations easier, and to creating better user experiences for all."

For more information about this, or other Clockaudio products, or to speak to a tech specialist, contact <a href="mailto:tech@clockaudio.com">tech@clockaudio.com</a> or visit <a href="mailto:www.clockaudio.com">www.clockaudio.com</a>.

### **ABOUT QSC**

Founded over five decades ago, QSC is a globally-recognized leader in the design, engineering, and manufacture of award-winning high-performance loudspeakers, digital mixers, power amplifiers, audio processors, digital cinema solutions, and the Q-SYS™ software-based audio, video, and control Ecosystem. Offering reliable, scalable, and flexible solutions for professional installed, portable, production, corporate, and cinema applications, QSC puts customers first with its highly acclaimed sales, service, and support networks worldwide.

### **ABOUT CONTROL CONCEPTS**

Control Concepts is a leader in the integration of manufacturers' products with control system platforms through the development of drivers, modules, plugins, middleware, and accompanying support. The value provided by these offerings eases the effort for integrators and programmers seeking to control devices with robust APIs and provides simplified compatibility for third-party manufacturers' devices. Since 1997 Control Concepts has also specialized in customized system programming, software development, and specialty services providing control and automation of AV systems in boardrooms, conference rooms, and classrooms.

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### **ABOUT CLOCKAUDIO**

For 25 years, Clockaudio has been dedicated to manufacturing innovative pro-audio products. With Corporate Headquarters and Manufacturing located in the United Kingdom and offices located in North America (Montreal, Canada) and Asia (Singapore), Clockaudio is led by a talented team of audio specialists dedicated to quality, service and innovation.

On a global level, audio professionals actively seek out and recommend Clockaudio for its reputation as a trusted and responsive manufacturer and its customer driven approach to audio solutions. Central to this is the in-house research and development that Clockaudio consistently reinvests in which allows clients to explore customized prototypes and develop specific briefs in partnership.

Consultants and contractors alike help to drive Clockaudio's product development process and appreciate the opportunity to be involved in the engineering process and final solution. The ability to customize is just one of the many factors which makes Clockaudio clearly different. For the latest information on our new products, news and projects, visit www.Clockaudio.com, follow Clockaudio on LinkedIn and twitter and like them on Facebook.